



**AWARENESS**  
- ME -

Where do you find your information about energy?

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What are some interesting websites or podcasts?

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Where can you go with questions about energy measures?

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Where can you find the latest trends and new developments  
in the field of energy?

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in the field of energy?

Do you have a clear view of your energy consumption?  
Do you know how much you use? How do you know this?

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Do you know how much you use? How do you know this?

How do you personally engage in energy generation  
(production) and savings?

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What are you proud of when it comes to energy?

What are you proud of when it comes to energy?



What would you like to do differently or be able to do in terms of energy? What is holding you back from doing that

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If money were no object, what changes would you make to your home/life in terms of energy?

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Do you already talk to neighbors or friends about energy?  
What is the reason for these conversations and what has been  
the result?

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What is the reason for these conversations and what has been  
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Apply **the Energy Profile Tool** and discuss the results.  
Were the results surprising?  
What new insights do you gain from this?

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What new insights do you gain from this?





# ***AWARENESS***

**-THE NEIGHBORHOOD-**

Do you know people or organizations in your neighborhood who are working on this topic and have good examples?  
Who are the key figures in your neighborhood?  
Who can you approach for a conversation about climate?

Do you know people or organizations in your neighborhood who are working on this topic and have good examples?  
Who are the key figures in your neighborhood?  
Who can you approach for a conversation about climate?

Is there already a lot happening around energy  
in your neighborhood? What efforts from businesses, schools,  
the municipality, etc. do you notice in the neighborhood  
regarding energy?

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What climate measures are already being taken by residents  
in your neighborhood?

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in your neighborhood?





**AWARENESS**  
- WE -

Do you think collective benefits can be achieved in terms of energy? In what ways?

Do you think collective benefits can be achieved in terms of energy? In what ways?

Is energy a topic you would like to think about collectively  
in the future? Why or why not?

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in the future? Why or why not?

What motivates you to contribute to this group/this topic?

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What motivates you to contribute to this group/this topic?

How can you motivate others in the neighborhood  
to be part of this group?

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How can you motivate others in the neighborhood  
to be part of this group?

Is there a group of neighborhood residents and organizations that we can involve in this project? Why?

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